

2023 FEARLESS INVESTING SUMMIT

Sponsorship Opportunities

Put your brand and your solutions on display and make lasting connections with the industry's best at the Fearless Investing Summit.



OCTOBER 2-4, 2023

JW Marriot Miami Turnberry

“Clearly the Riskalyze event has hit that Goldilocks mark — in record time... this is an event born of great energy, which itself is a product of blistering growth and optimism.”

RIABIZ.COM

1,000+

In-person attendees

2,000+

Online attendees

50

States represented

88%

RIAs

31%

Own their own firm
or serve as an
executive

60%

Male

40%

Female

85%

Active Riskalyze
customers

\$103M

Average AUM

28.92%

5-Year Average AUM
Growth Rate

80%

Active on Social
Media

18.5%

Average Number of
Years in Business



Sponsorship Levels

	Exhibitor	Silver	Gold	Platinum
Value	\$10,000	\$15,000	\$30,000	\$50,000
Exhibit Booth	8'x5'	8'x5'	10'x10'	10'x20'
Registrations <i>with option to purchase additional at \$499</i>	2	3	4	8
Company Description & Logo Placed on Conference Site & App	✓	✓	✓	✓
Summit Promo Code Using Firm's Name	✓	✓	✓	✓
Pre & Post-Event Attendee List	✗	✓	✓	✓
Ad in Program	✗	Half Page	Full page	Full page
Breakout Session <i>30-Minute Session</i>	✗	1	1	2
Items in Attendee Welcome Bag	✗	1	1	2
Joint Webinar Leading Up to the Conference	✗	✗	1	2
Onsite Branding Activations	✗	✗	1	2
Speaker Meet & Greet Passes	✗	✗	2	4
Main Stage 4-Minute Video	✗	✗	✓	✓
Main Stage Keynote	✗	✗	✗	✓
Dedicated Attendee Email sent by Riskalyze Highlighting your Unique Value Prop	✗	✗	✓	✓
Onsite Video Interview with Advisorpedia	✗	✗	✓	✓
Onsite Video Interviews with Advisorpedia & WealthManagement.com	✗	✗	✗	✓

A La Carte Options

ATTENDEE OPPORTUNITIES

Lanyard Sponsorship (1 available)

\$7,000

Branded Welcome Bag (1 Available)

\$5,000

Welcome Bag Item (8 Available)

\$1,000

Each Fearless Investing Summit attendee receives a welcome bag upon checking in at registration. Get more eyes and attention on your logo by adding an item to this tote. Simply ship our team your select item(s) and our team will take care of the rest!

Printed Program Full Page Ad

(4 available)

\$750

Branded Aloha Shirt (1 available)

\$20,000

A trip to sunny Florida isn't complete without a trip to the pool, golf course, or the beach! Select from one of our custom "aloha shirt" styles to create a one-of-a-kind wearable work of art. We'll deliver this along with a greeting card to guests of your choosing. *(Your choice of up to 300 guests. Includes Pre-Attendee List with Sponsorship)*

Tuesday Morning Coffee Break

(1 available)

\$8,500

Wednesday Morning Coffee Break

(1 available)

\$8,500

BRAND AMPLIFICATION

Attendee List

Pre-Conference OR Post-Conference **\$2,500**

Pre-Conference AND Post-Conference **\$5,000**

Pre-Conference Webinar (4 available)

\$2,000

Join forces with our Riskalyze team to host a webinar leading up to the conference. Our team of talented Marketers will help organize the event once a topic is determined and can help drive attendance to this webinar. We'll promote your booth and any sessions or experiences in marketing materials and during the webinar.

Pre-Conference Email (1 available)

\$1,500

Our team can help drive attention traction to your booth and/or session through one, pre-conference email to our list of registrants. We'll work with your team to identify the best language to draw a crowd!

ATTENDEE ENHANCEMENTS

Mindfulness & Wellness Sponsor

(1 available)

\$10,000

The JW Marriott boasts fantastic views and luxurious amenities to help you unwind and relax amongst the excitement of Summit. We're offering attendees the chance to join our daily morning and afternoon yoga sessions, sunrise running club, and guided meditations. This sponsorship includes branding as the exclusive Sponsor along with branded water bottles, towels, photo backdrop, and signage at each event.

Smoothie Bar Sponsor (1 available)

\$10,000

Energizing Espresso Bar (1 available)

\$15,000

Airport Shuttle Sponsor (1 available)

\$35,000

An attendee's event experience starts the moment they step foot off of their flight and in beautiful Miami. Our team will work closely with you to determine unique branding opportunities to transform shuttles into a eye-popping advertising moment.

ACTIVATIONS

Main Lobby Column Wrap (1 available)

\$3,000

From the moment a guest steps into the hotel, they'll have eyes on your brand and logo. Choose from our selection of lobby columns to highlight your company.

Learnings & Libations (7 available)

\$10,000

Let our team of event experts help you plan the perfect reception in tandem with your session! We'll help you select from an assortment of beers, wines, or cocktails to compliment your session & work with the hotel on your behalf to ensure your attendees enjoy your session with a refreshing libation in hand. *(Up to 50 guests)*

Lounge Sponsor (1 available)

\$15,000

Distinct and upscale, our lounge offers our attendees the chance to stay connected while unwinding at Summit. This sponsorship includes custom signage, a snack bar, and live acoustic entertainment for Day 1 & 2 of the conference.

Airport Shuttle Sponsor (1 available)

\$35,000

Cut the chaos out of airport travel and offer up a set of reliable wheels to get attendees to and from the airport! Our team will work closely with you to determine unique branding opportunities to transform shuttles into a eye-popping advertising moment and how to leverage the time from point A to B to emphasize your message.

ACTIVATIONS CONTINUED

Hotel Wall, Escalator, & Elevator Wraps

Available upon request

With so much to see and do at Summit, attendees are always on the move! Catch their attention between sessions, breaks, and meals to highlight your branding.

Meeting Room Rental (2 available)

Available upon request

Reserve a private meeting space for your team, clients, or potential customers and partners. Chat with our team today about our availability and pricing for room rentals for anywhere from one day, to the duration of Summit.

EVENT TECHNOLOGY

Mobile App Sponsor (1 available)

\$5,000

Summit attendees have the opportunity to network, engage, and review the event agenda all from their fingertips using our mobile application. This is the best way to stay tuned in to all event info & notifications and attendees have their eyes on this multiple times throughout the week (and leading up to it!)

Mobile App Push Notification

(3 available)

\$5,000

Want to drive more attendees to your booth or session? We can help! Our team of digital event gurus can work with your team to craft the perfect message to send out via notification on our mobile app sometime throughout the event.

Branded Charging Station

(1 available)

\$5,000

Summit is a flurry of activity! Between note-taking, engaging in the mobile app, or connecting with others virtually an attendee can quickly find themselves running low on power. With this sponsorship, you'll have exclusive branding at our charging kiosks where attendees can pause, refuel, and connect with your staff.

Main Stage Keynote Introduction or 4 minute video

(5 available)

\$10,000

All the world's a stage, and we're excited for you to share your message with our attendees! This sponsorship includes the opportunity for a 4-minute speaking opportunity for your team or, a 4-minute promotional commercial to be played on our Main Stage to all Summit attendees.

Wi-Fi Sponsor (1 available)

\$12,500

This sponsorship includes exclusive branding as the Wi-Fi Sponsor on all branded materials and sponsor signage on the website, mobile app, and on site. We'll use your brand name on all WiFi networks for the event.

NETWORKING EVENTS

Partner Marketplace Happy Hour (1 available)

\$15,000

Our Partner Marketplace (Exhibit Hall) plays host to our Tuesday evening Happy Hour. This is undoubtedly one of the best opportunities for attendees and our fabulous partners to network and have a great time before the evening's events continue. You'll have exclusive mention as the Partner Marketplace Happy Hour sponsor on digital and printed branding materials, as well as an extra advertisement in the event program.



Evening Event Sponsor (2 available)

\$20,000

Our team prides ourselves on hosting spectacular, over-the-top themed evening events at each of our Summits. This is a great opportunity for your brand to go big at one of our evening events on either Monday or Tuesday night! We'll handle all logistics from working with decorators, talented fabricators, and jaw-dropping entertainers to finding the perfect food and beverage to compliment the night. Or, want to split & co-brand with another sponsor? Let's do it! Together, we'll craft an incredible night of excitement with your brand cleverly mixed throughout! We'll also include an extra advertisement in the conference program promoting your branded evening event.



Golf Sponsor (1 available)

\$20,000

It's no secret that the JW Marriott is a premier golfing location with two legendary 18-hole championship courses. Attendees will be hard-pressed to resist hitting the course (or both!) during their stay. This sponsorship includes branded golf balls, can holders, & a branded golf cover for each player along with branded signage at check-in, branded photo backdrop, and branded golf carts.



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Contact Us

For more information about sponsorship opportunities,
please contact **Dan Bolton** at dbolton@riskalyze.com.

